Your Name

Street Address

City, ST ZIP Code

Date

Recipient Name

Title

Insurance Company Name

Street Address

City, ST ZIP Code

Dear Recipient Name:

I just received my annual bill for auto insurance and nearly had a heart attack! Either I've been the victim of a computer error or you’ve increased my premium dramatically for no apparent reason. I’ve attached a copy of my recent bill for your review.

I've had no change in my auto usage or driving record during the past calendar year and cannot imagine any justification for such a premium increase. As a long-time Insurance Company Name customer, I am very concerned by this notice. I understand the necessity for price increases, but percent increase percent?

I hope that this increased premium was merely a computer error. Please contact me within five business days to confirm the correct premium. If I don't hear from you, I’ll take my business to a firm whose rates are competitive with the rest of the industry.

Sincerely,

Your Name

Enclosure