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| Illustration of a glowing light bulb on a green background | Idea planner[Objective] |

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| Ideas | [Name] | [Name] | [Name] | [Conclusion] |
| [Idea 1 header] | [If you’re ready to write, just select a line of text and start typing to replace it with your own.] | [Want to change the look of this table? On the Table Tools Design tab, just select a different style.] | [Idea 1 text] | [Idea 1 conclusion] |
| [Idea 2 header] | [Idea 2 text] | [Idea 2 text] | [Idea 2 text] | [Idea 2 conclusion] |
| [Idea 3 header] | [Idea 3 text] | [Idea 3 text] | [Idea 3 text] | [Idea 3 conclusion] |
| [Idea 4 header] | [Idea 4 text] | [Idea 4 text] | [Idea 4 text] | [Idea 4 conclusion] |